

# Cremation & Funeral Planning Survey

1. Describe yourself?  Female  Male  
 Married  Divorced  Single  Widowed

2. Your age?  Under 46  46-55  56-65  
 66-75  76-85  over 85

3. Are you?  Employed  Retired  Unemployed

4. Are you an active member of a church?  Yes  No

5. Have you ever attended a ceremony officiated by someone other than a clergy person?  Yes  No

6. If you have given any thought to the subject, which of the following would you choose for yourself?

Burial  Cremation  Undecided

7. If you died today, how much do you expect would be spent on your final expenses?

- Less than \$5,000
- Between \$5,000-\$10,000
- Between \$10,000-\$15,000
- Between \$15,000-\$20,000
- More than \$20,000

8. Is there an honorably discharged veteran in your family?

Yes  No

If YES, would you like to learn how Veteran burial benefits can save \$8,000 for a Veteran and their spouse?

Yes  No

9. Have you ever had to make funeral arrangements for a loved one?

Yes  No

If YES, when?

In the last 2 years  More than 2 years ago

If you had the chance to arrange it over again, is there anything you would have arranged differently?  Yes  No

\_\_\_\_\_

\_\_\_\_\_

10. Please check the two most important factors in selecting a funeral home.

- Location  Friendly Staff  Reputation
- Value  Family-Owned  Modern Facility
- Other \_\_\_\_\_

11. Would you like to receive information about how planning ahead can protect assets from nursing home costs which can be as much as \$12,000 per month?  Yes  No

12. Have you pre-planned your final arrangements?

Yes  No

13. Complete this question **if you are interested in cremation.**  
 On a scale of zero to 10, please rate the importance of the following crematory differences.

0 1 2 3 4 5 6 7 8 9 10  
 Not Important VERY Important

- \_\_\_\_\_ Private family last good-bye viewing prior to cremation
- \_\_\_\_\_ No embalming required, onsite refrigeration no extra charge
- \_\_\_\_\_ Crematory allows unannounced inspection
- \_\_\_\_\_ Crematory permits witnessing by next of kin
- \_\_\_\_\_ Funeral home owned and operated onsite, private crematory
- \_\_\_\_\_ No transfer of your loved one to outside parties so your loved one never leaves the care of the funeral home
- \_\_\_\_\_ Knowing exactly WHO will perform the cremation
- \_\_\_\_\_ Knowing WHEN & WHERE the cremation will occur
- \_\_\_\_\_ Total confidence about whose ashes are in the urn
- \_\_\_\_\_ Receiving 100% of recoverable ashes
- \_\_\_\_\_ Cremation performed individually

14. Which advantages of preplanning your funeral or cremation do you feel would be most meaningful for your family?

- Reducing the stress of last-minute decisions
- Removing the possibility of a financial burden on family
- Confirming your wishes regarding public or private viewing

15. If your plans are not complete, what motivational factors might cause you to pre-plan ahead?

- Eliminate confusion  Avoid overspending
- Peace of Mind  Personal choice

**Thank you for your time in expressing your valuable opinions and for returning this survey.**

We have been honored to have served so many families both in time of need and in planning ahead for the unavoidable.

If you would like to receive a free *Family Guide* along with helpful information about your choices, options and the expenses that would be involved in fulfilling your wishes, simply provide the following.

Name: \_\_\_\_\_

Spouse: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_